2nd DISTRICT UPDATE

September 2002



Second District

City of Long Beach

Pollution Solution

A healthy Pacific Ocean will benefit every resident of Long Beach. The City of Long Beach is working hard to keep it clean and safe. Unfortunately, everyday items that enter our storm drains pollute our ocean. Some of the culprits that flow through our storm drains are litter, pesticides, fertilizers, grease, metals, paint products, vehicle fluids, animal waste, construction debris, household chemicals and more. Long Beach Beautiful (LBB) and the Adopt-a-Storm Drain program are working hard to protect our waterways.

The 2nd District office, LBB, the Bureau of Environmental Health, Surfrider Foundation, and Adopt-A-Stormdrain are working with area schools, neighborhood organizations, and businesses to educate our residents and to encourage them to become more active protectors of our waterways.

LBB and the Long Beach Chamber of Commerce Women's Council plan to continue their teamwork on the "No Litter Zone" project in each council district.



at (562) 570-6684.

2nd DISTRICT HAPPENINGS

On Saturday, July 13, volunteers, 2nd District staff, neighbors and Neighborhood Services Bureau staff gathered on 8th Street at Temple Avenue for a clean up of the alley. The day was a

great success and future cleanups are planned for the months ahead. For information and to join in the effort please contact Rick McCabe at (562) 570-1812.



The City Community Development Advisory Commission unanimously recommended and the City Council approved funding for Rose Park's application for a Facade Improvement Program targeting the 2200-2300 blocks of East Seventh Street (between Junipero and Dawson).

Facade Improvement grants use Federal Community Development Block Grant funds to improve the exterior appearance of businesses through paint, signage and lighting as well as surrounding streetscape amenities such as sidewalks, bus benches and landscaping.

Past grants have been awarded only where business associations have taken the lead. The city now allows neighborhood associations to submit applications for areas where no business association exists. Rose Park's application is the first and they will be working with 7th Street business owners and a City hired architect to improve the appearance of 7th Street soon!

2nd District Health and Safety Fair

Bixby Park will be the site of a health and safety fair that will provide fun and information for Long Beach families. The fair will include information booths, health and safety displays, as well as the opportunity for

residents to meet some of the city's public safety personnel. Held on Saturday, September 28th, the fair will begin at 11 am and run until 2 pm at Bixby Park, located at the corner of Broadway and Cherry Avenue. The fair will also feature fun activities, free hot dogs, and live music. The entertainment will be provided by the Blue Steel Band, a group composed of members of the Long Beach Police Department. Join the celebration and remember to bring the kids as they will enjoy seeing the city's fire trucks and police vehicles up-close. Participate in the fun and leave armed with health and safety information you can use.





DAN BAKER



COUNCILMEMBER - 2nd DISTRICT

City Hall Office: (562) 570-6684 District Office: (562) 570-1812 Fax: (562) 570-6882 TDD: (562) 570-6629

CITY OF LONG BEACH

Dear Neighbor,

This newsletter is designed to provide an update on many of the issues that are important to the residents of the city's 2nd District. These include sidewalk repair, cleaning up of our streets, and improving parking. Secondly, it is a way to introduce the staff available to serve you.

This newsletter also provides information on accessing city services and provides an opportunity for residents to voice their concerns.

The 2nd District includes downtown south of 3rd street and most of the neighborhoods between Alamitos and Redondo Avenues south of 10th street. If you're unsure if you live in the 2nd District, please call our office to check.

The 2nd District has two offices to serve the needs of the district's residents. Mark Taylor, Chief of Staff, Kanny Kok, and Lauren Templin work at city hall and can be reached at (562) 570-6684. Rick McCabe and Robert Villegas work in the field office. Rick can be reached at (562) 570-1812 and Robert at (562) 570-6683.

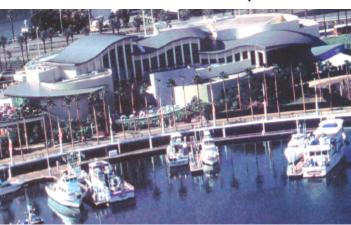
If you have any needs or questions please do not hesitate to contact my staff. We look forward to hearing from you.

> City Hall Office: 333 W. Ocean Boulevard, Long Beach, CA 90802 District Office: 2132 E. 4th Street, Long Beach, CA 90814 Email Address: baker@ci.long-beach.ca.us

November 19th Council Meeting to be Held at the Aquarium of the Pacific

Please join us in celebrating the accomplishments of residents and business owners in the 2nd District. Several residents who have made outstanding contributions to the district will be honored during the council meeting on Tuesday, November 19th at 6:30 p.m.

The meeting will be held at the Aquarium of the Pacific and will provide an opportunity for residents to participate in city government. The doors will open at 5:00 p.m. and guests are welcome to visit the Aquarium where information booths will be set up and residents can obtain



information on various city services.

The meeting will begin at 6:30 p.m. We invite you and your neighbors to attend the city council meeting and celebration.

IN OUR NEIGHBORHOODS

The Alamitos Beach Neighborhood Association has continued its efforts to create a visible identity for the neighborhood. Look for new monuments that will mark the area soon. For information call George Romo at (562) 433-8736 or visit www.neighborhoodlink.com/longbch/alamitos.

The Bluff Heights Neighborhood **Association** maintains its commitment to improve the quality of life with a focus on neighborhood beautification and other quality of life issues. Their recent 4th of July celebration was quite a neighborhood event. For more information about membership and the organization contact Membership Chair Suzanne Ashe at (562) 621-1874.

The Carroll Park Neighborhood Association continues building on its strong sense of community and on maintaining the stability of the area. For information on association activities call Paula Nathan at (562) 434-2049.

Neighborhood The East Village **Association** continues to maintain its vibrant character. The East Villiage looks forward to the annual Arts Walk and Halloween events. The Long Beach Live event in Downtown and the East Village was a great success and will be back next year. For information contact Pat Paris at (562) 437-5142.

The Rose Park Neighborhood Association was successful in the creation and approval of a historic district south of 7th Street. The association continues to work on beautifying the park, and on a historic signage project that will add to the neighborhood's historic character. For information contact Ken Graham at (562) 987-1744 or visit www.rpna.org.

The West End Community Association continues its involvement in crime prevention and code enforcement efforts. For more information, contact George Ghiotto at (562) 983-0012.

The Hellman Neighborhood Association is a new group forming in the area of 7th to 10th streets near Orange Avenue. The group is addressing issues such as public safety and neighborhood beautification. The neighbors have met twice. For information contact Sunshine Daye at (562) 599-7000.

Not sure which association is yours? Call the 2nd District office at (562) 570-1812.

CITY SERVICES

Below is a guide to commonly requested services. If you have questions about them or anything else, do not hesitate to call my office at 570-1812 or 570-6684.

POLICE	
E	011
Emergency	911
Non-Emergency	
	570-7221
Graffiti Abatement	
Vice	
Gangs	570-7328
Community Relations	
Parking Enforcement	570-6822
Fire	570-2560
OTHER SERVICES	
Scheduled Trash Pick-Ups	570-2870
Potholes, Storm Drains, Traffic	
Lights, Sidewalks	570-2700
Street Lights (888) 5	544-4868
Street Sweeping	570-2890
Animal Control	570-7387
Recycling Program	570-2876
Health (trash receptacles, overcrowding,	
insect/rodent problems)	570-4132
Electricity Turn On/Off	432-9411
Gas/Water Turn On/Off	570-5700
Telephone Service (Verizon) (800)	183-4000
Library	570-7500
Schools (LBUSD)	997-8000
Parks/Recreation	570-3100
Bus/Blue Line Schedule	
City Job Hotline	
Housing Authority	570-6985
Business Licenses	
Code Violations	
Noise Abatement	
Immunizations	
Alcohol/Drug Rehab	570-4100

Starting A Neighborhood Watch

The Crime Prevention Unit of the Long beach police department runs a wide range of prevention programs in which residents can participate and take a hand in keeping their neighborhood safe. Three of the following programs are among the most popular and can make an impact in your area.

NEIGHBORHOOD WATCH – this program involves individual neighborhoods working together to reduce crime. Department staff train citizens to recognize and report suspicious activities to the police. All

block captains are sent a monthly newsletter and are invited to a monthly crime prevention meeting, which focuses on various topics of interest. Other crime prevention programs aimed at young children are "McGruff" the Crime Prevention Dog and "Herbie" the Talking Police Car.

APARTMENT WATCH – this program was initiated to focus on combating criminal activity in and around multi-unit dwellings. Apartment Watch staff specialize in training apartment



owners and managers on how to effectively solve problems related to criminal activity.

BUSINESS WATCH – the Business Watch Program was designed to create a strong and effective working relationship with business merchants by conducting security inspections and assisting with public safety issues.

For more information regarding the Long Beach Police Department's Community Relations Division, or to participate in these and other programs that include the volunteer and senior service program, call (562) 570-7215.

A Message from City Prosecutor Tom Reeves

I am honored to serve four more years as your City Prosecutor. During my first term in office, I worked hard to make our city safer. I did this by creating several programs aimed at reducing the most common and threatening crimes. During the next four years, I will build on my achievements and create more programs to continue to improve the quality of life for all residents.

In August, I will be launching the Community Service Workers Program (CSWP), which gives eligible, nonviolent offenders the opportunity to choose clean up over lock down. This first-of-its-kind program will send thousands of probationers to the City's beaches, parks and alleys for cleanups. It's time to make criminal punishment productive for the community. If you do the crime

in Long Beach, you must pay the city back. The beaches and the road on the shoreline will be the first two sites to host probationers. As the number of participants grows, more sites will be added throughout the city. Each site will be carefully selected and supervised and, in due time, litter-free.

My office will also continue to distribute Child Identification Kits. The kits are designed to contain identification profiles of children, including fingerprints and photographs that are vital in helping police locate missing children. If you would like a kit, please contact Noel Hacegaba at (562) 570-5600. ■





Our staff is here to serve you. Pictured from left to right are: Chief of Staff Mark Taylor, and staff members Kanny Kok, Lauren Templin, Robert Villegas, and Rick McCabe.

Mark, Kanny, and Lauren work at city hall and can be reached at (562) 570-6684. Rick and Robert work in the field office located at 2132 East 4th Street. Rick can be reached at (562) 570-1812 and Robert at (562) 570-6683.

HABLAMOS ESPAÑOL

Si necesita ayuda con algún problema o desea información en español sobre servicios municipales, por favor llamenos. Estamos aquí para servirle.

Llame a Robert Villegas a su extensión telefónica directa, al (562) 570-6683 para ayuda en español. Esperamos su llamada.

យើងចេះនិយាយភាសាខ្មែរ

ប្រសិនបើលោកអ្នកត្រូវការជំនួយលើបញ្ហាឬក៏ត្រូវការទទួលនូវពតិមាន នៃជំនួយរបស់ទីក្រុងជាភាសាខ្មែរសូមទាក់ទងនឹងការិយាល័យរបស់ យើង។ យើងរង់ចាំបំរើលោកអ្នកជានិច្ច ។

សូមហៅទៅ Kanny Kok
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តាមរយៈលេខ (562) 570-6684
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កុំរញូចទូរស័ព្ទមកយើងខ្ញុំ ។





Join your neighbors for a day of fun at B Park at the 2^d District Health and Safety Fair on Saturday, September 28, 2002 from 11 am to 2 pm. Details inside.



2nd District - Councilmember City of Long Beach 333 West Ocean Boulevard, 14th Floor Long Beach, CA 90802

Dan Baker